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# Basics Textile Design 01: Sourcing Ideas: Researching Colour, Surface, Structure, Texture And Pattern



## Synopsis

**Sourcing Ideas:** Researching colour, surface, structure, texture and pattern is a visual goldmine for designers hungry for inspiration. The book includes a huge array of beautiful and diverse images, but it is more than a sourcebook. Using a number of different approaches, it teaches readers how to look for inspiration in the world around them, and how to extract visual information from a variety of sources using five key themes - colour, surface, structure, texture and pattern. By exploring new ways of seeing ordinary things, **Sourcing Ideas** enables readers to create extraordinary effects with textiles. The first in AVA's Basics Textile Design series, the book follows the successful formula of **Basics Fashion Design 01: Research and Design**, which is used by students and designers all over the world. However, in this book, every example, idea and exercise is geared towards textile design. Covering print, weave and embellishment, this is the perfect book for all textiles and fashion students, as well as any arts and crafts enthusiasts who are looking for inspiration and tips on how to carry out effective and wide-ranging research. The logical structure of the book enables readers to dip in and out with ease; case studies and interviews with successful contemporary designers give guidelines and encouragement for aspiring designers; thought-provoking quotes and exercises, and above all the huge selection of images, provide the stimulation that will get you reaching for your sketchbook immediately.

## Book Information

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## Customer Reviews

This is a vibrant and enticing book to motivate students new to textile design. We have included it on the recommended reading list for the first year students of our BA (Hons) Contemporary Textiles course at Shetland College UHI, and are encouraging all art students who need to lively up their visual studies to read it. The authors encourage an expansive approach to visual research and I particularly like the inclusion of inspirational quotes, for example from Edward de Bono "it is better to have enough ideas for some of them to be wrong, than to be always right by having no ideas at all". (pg. 75) The book promotes the use of a diverse range of sources for information gathering in conjunction with the internet, understanding "it is the textile designer's ability to seek out design potential from everyday surroundings that makes them special" (pg40). When the book is re printed it would be good to see a cautionary note added on the importance of accurate referencing of images and information from the internet and books, a requirement that students often ignore. The authors have taken care to include a broad range of practitioners which represent the expanded roles within textile and surface pattern design today, from the freelance illustrator Joanna Baseford to artist Yinko Shonibare whose intelligent use of textiles to symbolise cultural, racial and sociological meaning creates works with richness and depth.

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